

SAVE TIME AND HEADACHES WITH YOUR OWN PRIVATE AIR TAXI

by meredith knight



NO MORE LONG LINES, CROWDED AIRPORTS, DELAYS AND SECURITY HASSLES

How much do I hate commercial air travel? Let me count the ways. I hate schlepping to the airport an hour early so I can endure security. I hate standing in line after line then being leered at by a humorless security professional while I clutch my carry-on full of three-ounce toiletries and wrangle to get my shoes, watch, belt and jewelry on the conveyor belt.

I despise scanning the arrival/departure board to see that my flight has been delayed—AGAIN—then sitting in a cramped plane shoulder-to-shoulder with a total stranger (with a suspicious sounding cough) while praying that my baggage and I made it on the same aircraft.

But, let's face it, commercial air travel is a necessary evil. Or is it? Thanks to a partnership of innovative young entrepreneurs, if you live in the Greater Houston area, there's a quicker, more convenient, more comfortable and affordable way to get where you need to go.

They call themselves Express Air Taxi and they're just that—a taxi service in the air. How's this for a better alternative? Show up at

the airport nearest your home or office 15 minutes—that's right—just 15 minutes before your scheduled flight. Forego the hassle of airport security as you and your business associates—the plane holds up to five passengers (three adults or two adults and three children) comfortably—hop aboard your own private air taxi which





takes you and your luggage where you need to be and back in a fraction of the time it would have taken you to fight traffic on the ground or endure the grueling experience of a traditional airport.

Express Air Taxi has even teamed up with a local ground transportation company to provide door-to-door service. Let them collect you from your home or business and deliver you to the closest private airport where an experienced Express Air Taxi pilot with thousands of flight hours will greet you, make you comfortable with snacks and beverages in a business-friendly cabin and whisk you to another uncongested private strip close to your destination—no connecting flights to hassle with. You conduct business, enjoy an uncomplicated, unhurried flight back and are returned home rested and refreshed.

And this is one luxury that won't necessarily cost you more. Consider this. Pricing begins at \$460 an hour—with dramatic discounts if you book blocks of time in advance—but you don't pay per person like you would on a traditional commercial flight. It costs the same for five to fly as it does for one. See where the savings come in? Not only that but, because the plane is arranged in club seating, instead of staring at the back of your associate's head, you're facing one another and can begin your business meeting while you're still in transit. So you're cutting costs, eliminating headaches and increasing productivity.

And don't think Express Air Taxi is all work and no play. It's also the perfect means for a family day trip. Instead of losing precious family time driving to and from the beach or other recreation spot, let Express Air Taxi get you and the kids where the fun is and back—and the plane ride will add to the adventure.

Owner Lyle Robertson first got the bug for flying when his older sister talked one of her friends—a pilot—into flying her home one

day from college. They invited Lyle to come along and, once in the air, allowed him to take the controls for a while. He was hooked!

Lyle began flight training in the spring of 2003 finishing in January '05. He worked as a flight instructor in Las Vegas, Nevada, and flew a Beechcraft King Air for a local casino. Lyle has also worked as an airline pilot and graduated with a bachelor of science in aviation from Utah Valley University. "We strive to provide our clients with the best service possible," he said. "We realize that traveling can be hectic for everyone involved. Our goal is to relieve a few headaches, take away some of the stress of traveling and possibly put a smile on a few faces."

If you've ever sat languishing in a traffic jam and thought, "If only I had a plane, I could fly above all this, be there and back and home having dinner right now." If you've ever stood in line waiting to be interrogated at the airport or suffered in a holding pattern and thought, "There's got to be a better way," Express Air Taxi is your answer. Give them a call at **281-259-7100** or visit **www.expressairtaxi.com** for more information or to book your first flight. We're betting it won't be your last. **LM**

